

## **Terms and Conditions: GEMS Family Steps Challenge**

### 1. Participation Eligibility

Participants in the GEMS Family Steps Challenge must be GEMS students, family members (including parents, siblings, grandparents), or GEMS staff members.

### 2. Challenge Duration

The GEMS Family Steps Challenge starts on October 15, 2023. Participants can join the challenge from October 13, 2023, until October 26, 2023.

### 3. Fitze PRO Subscription

To be able to join the challenge, participants must subscribe to Fitze PRO at AED 149 on the Fitze app.

### 4. Steps Target

Participants are tasked with achieving a step target of 7,000 steps per day, equivalent to 315,000 steps by the end of the challenge period.

### 5. Active Participants

Active participants are defined as those who have completed at least 50% of the steps target during the challenge. Only active participants qualify for the Mega Rewards draw.

### 6. Winner Selection & Rewards Distribution: The rewards for the Challenge will be distributed as follows:

- a. Mega Rewards: 10 lucky participants will each win AED 20,000 in GEMS Points. The winners will be announced on December 5, 2023, through a draw conducted by the Dubai Economy and Tourism Department.
- b. Daily Draws: 20 participants will be selected through daily lucky draws to win AED 100 vouchers daily from brands such as CAFU, Aster, Sun & Sand Sports, Super Care Pharmacy, Careem, Hala, Talabat, NRTC, and many more.
- c. The winners will be announced on Fitze's official social media channels. Instagram @fitzeuae - <https://www.instagram.com/fitzeuae/> and Facebook- Fitze UAE - <https://www.facebook.com/FitzeUAE>
- d. Fitze reserves disqualification rights for misconduct, including but not limited to fraudulent activity and unethical behavior during the challenge on the app.
- e. Fitze and GEMS Education retain the authority to validate the winners' affiliation with GEMS through identity checks. In case of failure to prove identity and affiliation to GEMS, winners will be disqualified and the prize will be forfeited.
- f. Prize distribution and fulfillment will be the responsibility of Fitze, and winners must provide accurate contact information for this purpose.

## 7. Disqualification

Fitze reserves the right to disqualify participants who engage in fraudulent or unethical behavior during the challenge.

## 8. Technical Issues

Fitze does not assume responsibility for technical interruptions during the challenge. Please note that Fitze is not a pedometer; it relies on data from the user's chosen pedometer app. Any errors or inconsistencies encountered within the pedometer app are beyond Fitze's control and responsibility.

## 9. Compliance with Laws

Participants must adhere to all applicable laws and regulations while participating in the challenge.

## **General Terms and Conditions**

1. Participation in the GEMS Family Steps Challenge implies acceptance of these terms and conditions.
2. Fitze reserves the right to modify, suspend, or terminate the challenge at any time without prior notice.
3. Fitze's decisions regarding the challenge, winners, and any disputes are final and binding.
4. Fitze may use participants' names and likenesses for promotional purposes related to the challenge.
5. These terms and conditions are subject to the laws of the United Arab Emirates, and any disputes will be resolved in the appropriate courts of Dubai.
6. By participating in the GEMS Family Steps Challenge, participants acknowledge that they have read and understood these terms and conditions and agree to abide by them.

**Furthermore, all provisions outlined on Fitze app's terms and conditions page are applicable to this challenge. For comprehensive terms and conditions related to the Fitze app and Fitze PRO subscriptions, please click here -**

<https://www.fitze.ae/terms-and-conditions/>